

April 8, 2008

Website of the week

Insurance Institute



Insurance Institute

Curriculum Connections: Connecting Our World to Yours

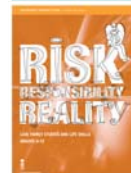
The Insurance Institute of Canada's **Curriculum Connections** programs offers a series of free curriculum based classroom resources aimed at improving the understanding of insurance, illustrating its role in society and highlighting the variety of skilled professions available in the property & casualty insurance industry.

What is Insurance? offers downloadable stand alone mini lessons that provide an easy-to-understand primer for students on insurance using everyday situations as examples.

Know Your Risk is an eight module teachers' kit that helps students learn about risks in their lives within the context of the role ethics plays in their personal decision-making. Ideal for grades 7-9 (can be modified for use in grades 5-12.) Available in French.

Risk Responsibility Reality enables teachers to introduce their grade 9 to 12 students to concepts and strategies that support high school law, family studies and life skills curriculum outcomes across Canada, while providing points for lively discussions and debates about personal responsibility, liability and ethical behaviour. The kit features a DVD of three humorous vignettes that set the stage for dynamic discussions.

Educators are invited to visit the Insurance Institute's new, up-dated website to order free resources or to download lessons and activities — www.career-connections.info.



Ontario Educators: The Insurance Institute and the OBEA present a new Online Contest — **Ethics in Business** — for Teaching Ethics in the Classroom.

Teaching Ethics in the Classroom — Online Contest runs May 1 to May 30

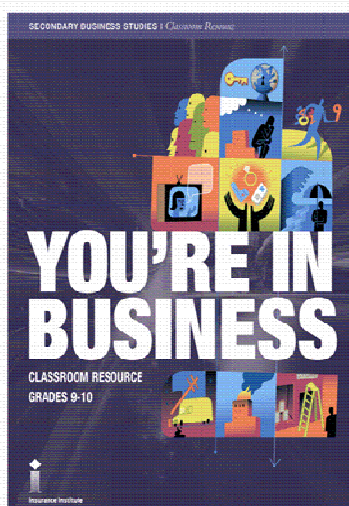
This province-wide online contest will evaluate grades 9 to 12 Ontario business studies students in their understanding of ethical conduct in the workplace, the importance of an electronic communication's code of conduct, and the importance of ethics to the functioning of the business world.

Using "**Lesson Five: Your People**" from the Insurance Institute's **You're IN Business** teachers' resource which focuses on aspects of **ethics in business**, teachers can lead students through a learning and interactive exercise on business ethics using real world examples, testing their

knowledge in an online quiz that can be done in class, assigned as homework, or completed individually. The contest consists of two parts. The first part is a quiz which contains 21 randomly generated multiple choice questions evaluating students' understanding of ethics in business presented in Lesson #5. The second part presents a scenario and asks the students to provide a 250-word answer. There is no cost to teachers or students to enter.

Three winning students will be recognized at a special Awards Dinner. For more information about the contest and prizes, go to http://www.career-connections.info/en/CC_contests.asp?pid=45

Launched Spring, 2007, **You're IN Business** is a timely seven-lesson educational resource created for Canadian teachers and students that promotes "business literacy" by transferring the real-world knowledge of the insurance industry directly into the business studies classroom. This new resource offers opportunities for students to





create an insurance business using real-world business models, financial plans and marketing strategies while exploring the concepts of risk, liability, and how insurance protects them from the perils inherent in both. **Educators can order *You're IN Business* online at www.career-connections.info.**

WORKSHOP OPPORTUNITY: April 25, 2008 — *Ethics Contest, Resources and Activities*

Business Educators attending the Annual OBEA Conference in Toronto are invited to participate in a workshop designed to introduce the Insurance Institute's resource, *You're IN Business* and the new OBEA *Ethics in Business* Contest. This session will incorporate the lesson plans on code of ethics, electronic communications, guiding principles and ethics in the workplace. An online quiz will be used at the end of the unit to test the student's knowledge and as entry to the contest. Workshop Reference is **Session E5** — scheduled from 11:45pm to 1:00pm. (<http://www.obea.ca>)

The *Ethics in Business* Online contest, sponsored by The Insurance Institute, is open to students of OBEA members* and runs from May 1st to May 30th, 2008.

*NOTE: As per OBEA contest rules, each school participating in this OBEA Contest, sponsored by the Insurance Institute, must have a current paid member of OBEA on staff. For more information and to download a contest handbook, please visit www.obea.ca.